

# Cookies policy

The last update is in effect from: 1. 3. 2021

During a visit to a website of FaceUp Technology s.r.o. you automatically get one (or more) cookies on your computer, which are primarily used to increase your comfort and optimize our services.

What are cookies?

Cookies are small text files that contain a negligible amount of information (letters and numbers) that are stored on your device when you visit specific websites. They are especially useful because they allow web pages to recognize a Web browser or device that the user is using.

How does FaceUp Technology s.r.o. use cookies?

On FaceUp Technology s.r.o. cookies are set by us or by third parties (entities with which we have a signed contract). So-called relational and permanent files are used. Relational are cookies that are permanently deleted after the end of the session. Permanent cookies are stored on your computer until they expire (maximum 2 years) or are not removed from your computer. The files allow our company to recognize your repeated visit.

the types of cookies we use on our website

- **Optimization**  
These files allow us to track anonymous user data (such as click trends) and provide a long-term, functional and seamless page for all site users.
- **Advertising**  
FaceUp Technology s.r.o. are trying to offer an ad that is relevant to you through AdSense. This kind of advertising is mediated by Google using your Internet behavior (only anonymous statistical data, not personal information). External advertisers can also use cookies only to try to see only relevant ads for you.
- **Analytical**  
These files are used to understand how visitors to our site use and access the site. They can be optimized for user needs to make them as user-friendly as possible.
- **Performative**

Important for the proper functioning of the website, improving the user experience. They will help us remember your preferences so that your next visit is more convenient and easier to find.

- **Necessary**

If you want to reject or delete all cookies, you can do so in your browser. Rejecting cookies will, however, have a negative impact on the usability of not only our site but also all others. We recommend that you enable cookies when you visit our company's website for your user convenience.

#### Disagreement and removal of cookies

V případě, že chcete odmítnout nebo odstranit všechny soubory cookie, můžete to provést ve Vašem prohlížeči. Odmítnutí souborů cookie však bude mít negativní vliv na použitelnost nejen našeho webu, ale i všech ostatních. Doporučujeme pro Váš uživatelský komfort povolit soubory cookie při návštěvě webových stránek naší společnosti.

If you are interested in obtaining more information about the cookies we use, please contact us at [info@faceup.com](mailto:info@faceup.com)